

Information wants to be free. Information also wants to be expensive. Information wants to be free because it has become so cheap to distribute, copy, and recombine—too cheap to meter. It wants to be expensive because it can be immeasurably valuable to the recipient. That tension will not go away. It leads to endless wrenching debate about price, copyright, 'intellectual property,' the moral rightness of casual distribution, because each round of new devices makes the tension worse, not better.

Stewart Mader

<http://www.ikiw.org/2009/10/26/brand-information-wants-to-be-free-it-also-wants-to-be-expensive/>

The more information—the data flows from **ERP** software, **supply chain** systems, **customer relationship** apps, social networking sites, mobile devices, and on and on—that companies continue to exponentially collect, the more difficult and expensive it's going to be for companies to understand and disseminate that information.

Thomas Wailgum

http://advice.cio.com/thomas_wailgum/information_wants_to_be_free_but_at_what_cost

Gartner predicts that the amount of enterprise data will grow 650 percent during the next five years, and the vast majority of that data will be unstructured, meaning that it won't be included in or specifically attached to any one database.

The 50 Greatest Gadgets of the Past 50 Years Meet the Laptop You'll Use in 2015

The real future of enterprise software isn't exclusively based on wow-factor applications and functionality. It's about not only knowing which new applications and delivery models can immediately help the business; but also having the technological fleet of foot to take advantage of those new apps fast. That means not in 18 months or "next quarter," but whenever line-of-business managers truly need that functionality.

Thomas Wailgum

http://www.cio.com/article/508022/The_Future_of_ERP