



The Chair of Emerging Economies and Technologies Steering Committee Profiles



Steering Committee Participants

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	<p><i>Alfonso Di IANNI is Senior Vice President for Oracle Corporation for the Eastern Europe and the Commonwealth of Independent States region. In this role, Mr. Di Ianni provides overall leadership for all Oracle's operations, growth and profitability in 27 countries, comprising one of the most dynamic economic regions in the world. Since 2003, Mr. Di Ianni has significantly expanded Oracle's presence in this region, establishing Oracle as the leading provider of software solutions to large and small enterprises across a broad spectrum of industries, most notably within the public services sector, and as partner of choice for telecommunications operators. Prior to this, Mr. Di Ianni held several posts within Oracle including global leadership of Oracle Field Marketing and Alliance & Channels. Mr. Di Ianni joined Oracle in March 1997 from Digital Equipment, where he held various European management roles in Consulting and Product development.</i></p>
	<p><i>Sergio GIACOLETTO is an Operating Partner at Advent International and Chairman of Sophis SA. He is the senior independent director of Logica Plc, a non-executive director of CSR plc and of COLT Telecom SA. Until December 2008 he was Executive Vice President of Oracle for Europe, Middle East and Africa and member of the corporate executive committee. Before joining Oracle in 1997 he was President of AT&T Value Added Services for Europe. He previously spent twenty years with Digital Equipment Corporation in various senior management and executive roles. Mr. Giacoletto has served in multiple boards and advisory committee in the ICT industry. He holds a Master in Computer Science from the University of Turin, Italy.</i></p>
	<p><i>Yann GOURVENEC is head of internet and digital media at Orange Business Services. Among other responsibilities, Yann is in charge of the international operator's websites and blogs. Yann has a 20+ year international experience in the fields of marketing, business development, Internet and e-business, strategy, product/services marketing as well as team management (direct and cross-organizational) in complex international environments, especially in the UK, Continental Europe and the middle-East.</i></p>
	<p><i>Jean-Louis GROSS est Vice Président de CSC pour la région Europe du Sud Ouest. Jean-Louis a 35 ans d'expérience en industrie, dont 23 dans les systèmes d'information et 13 dans le conseil en management, essentiellement dans le domaine financier. Après un parcours dans l'industrie, Jean-Louis s'oriente vers l'intelligence artificielle et la résolution de problèmes complexes.. En tant que Président de SLIGOS Innovation, il consacre l'une de ses équipes au développement de systèmes de scoring financier, et supervise la mise en place de nombreux applicatifs de gestion de risques crédits et d'analyses de comportement (GIE CB, Chèque Service, CL, CNCE Crédit National, etc..). Depuis 1996 à CSC, il est responsable des projets de transformation des Groupes, et notamment de l'alignement IT sur les objectifs stratégiques</i></p>



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	<p><i>José MULERO is today the senior manager of Cegid Education Department. José MULERO has 25 years IT experience and specially in professionals softwares Editors (CPA firms , accounting financial, sales administration and HR/pay rolls) principally in CCMX , which joined Cegid Group in 2004. Created in 2004, Cegid Education is the dedicated Cegid program for Education World. Attached to Cegid top executive management and strategic axis of the group , Cegid Education Program provides Cegid solutions specially designed for teaching around software, services and pedagogy . Awarded with RIP label in 2005 by French Ministry of Education , Cegid Education Program has grown up to reach in 2009 over 600 customers.</i></p>
	<p><i>Alain OZAN is Vice President for the Technology business for the European Enlargement and Commonwealth of Independent States Region for Oracle Corporation, responsible for driving uptake of the Oracle technology product portfolio in Russia-CIS, the twelve new member states of the European Union, Croatia, Serbia & Montenegro, Bosnia & Herzegovina, Albania, FRY Macedonia and Turkey. Mr. Ozan joined Oracle in 1994, and has held various management positions in Oracle Europe, Middle East & Africa in the divisions of Consulting, Presales and Marketing. Prior to joining Oracle, Mr. Ozan spent 10 years at Digital Equipment Corporation as software engineer in software development in France and at the Digital Central Engineering Group in Nashua, USA.</i></p>
	<p><i>Kees PRONK is the Senior Director Partner & Field Operations at Microsoft EMEA Operations Centre in Dublin, Ireland, managing the strategic, business and operational services to System Builders, Distributors, Large Account Resellers and internal stakeholders across 62 subsidiaries. With over 20 years experience in the IT industry, Kees' previous roles have included being the Regional Director of the Information Worker Business and member of the Leadership Team in Central & Eastern Europe, Kees Pronk was responsible for the sales and marketing activities driving the organization's IW BG mission in over 20 countries. These activities included the focus on consumers, small businesses, as well as developers and enterprise organizations to market and sell both information products and services.</i></p>
	<p><i>Frédéric SITBON est spécialiste technique dans le monde de l'Information Worker chez Microsoft depuis 12 ans, avec des compétences allant de Microsoft Windows 7 à la suite Microsoft Office et ses dérivés comme Microsoft Project ou Microsoft Sharepoint, Frédéric Sitbon est aussi auteur de différents livres comme « Microsoft Project 2002 », « Microsoft Project 2003 » ou « Microsoft Office Groove, la confiance collaborative en réseaux ». Frédéric est aujourd'hui responsable de Microsoft Office et de ses dérivés pour l'Europe de l'Est chez Microsoft.</i></p>

Sergio GIACOLETTO, Yann GOURVENNEC, and Alain OZAN will not be able to attend the February 4th meeting.



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Professors and Researchers from the EMLYON

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	<p><i>Tugrul ATAMER is currently Vice-President and the Dean of EMLYON Business School Faculty. Dr ATAMER's areas of expertise include: strategy, international strategy, organisational change, transnational integration processes within multinational corporations and international transfer of technology and knowledge. Dr ATAMER has designed and delivered numerous tailor made programs for senior management in European companies including Société Générale, Norbert d'Entressangle, IBM France, Totalfina, Alcatel, Auchan. His consulting experience includes facilitating the strategic planning process, developing and implementing international strategies and managing organizational change. Dr. ATAMER's research has been extensively published in leading French and International scientific and management journals, including Long Range Planning, Journal of World Business, Revue Française de Gestion, and the Industrial Organization Review.</i></p>
	<p><i>Christophe CHAUMONT has been teaching operations management and information systems at EM LYON for more than 20 years. He's currently in charge of the MSc in Business consulting, a specialized program he has set up 6 years ago. He has developed pedagogical partnerships with consulting firms including McKinsey, Boston Consulting Group, Accenture, Capgemini Consulting, Eurogroup, Ineum, Bearing Point ti. He also conducts consulting activities in various sectors (industry, public sector...). His points of interest are lean management, consulting practice and methodology, knowledge management and organizational learning.</i></p>
	<p><i>Claire CIAMPI trained at the Edhec Graduate School of Business in Lille, France, with a specialisation in International Business. She also holds a business degree of the Scuola di Amministrazione Aziendale in Torino, Italy. After traineeships at Philips, Arthur Andersen and Procter & Gamble, she held financial analyst positions at the French Private bank CIC during 4 years and then she took on increasing responsibilities as a financial controller (positions at Atari and the Vaccine Fund for seven years). Since 2008, Claire has started both a teaching career and a doctoral research project at the Paris Dauphine University. Building on the idea of the duality of technology (both social and material), she tries to understand the conditions under which IS can contribute to the firm's performance. Her observations are made in the field of New Product Development processes with PLM environment.</i></p>
	<p><i>Philippe MONIN is Professor in Strategic Management, Associate Dean for Research at EMLYON, and Editor of m@n@gement. His current research follows three streams. In the field of strategic management, he studies post-integration processes in international mergers and acquisitions and on-going empirical research includes projects with Renault-Nissan and Air France-KLM. In the field of sociology, he examines the transformation of cultural fields, including notably the Wine industry and the French Haute Cuisine field. His contributions have appeared in, among others, the American Journal of Sociology, American Sociological Review, Strategic Management Journal and Organization Science.</i></p>



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	<p><i>Yacine Rekik is an Assistant Professor of Operations Management at EMLYON Business School. Yacine gained his PhD degree in Industrial Engineering at The Ecole Centrale de Paris in 2006. For his PhD, he analyzed the impact of the RFID (Radio Frequency IDentification) technology in improving performances of inventory systems subject to inaccuracies. Before coming to EMLYON, he occupied a Research Associate position at the Distributed Information & Automation Lab of the University of Cambridge (UK). The purpose of his research project is to develop a set of models that provide qualitative and quantitative insights on the benefits of the RFID technology on the performance of supply chains in terms of cost reduction and/or improvement of service levels. Yacine regularly publishes articles in peered academic reviews such as the International Journal of Production Economics and Operation Research Spectrum.</i></p>
	<p><i>François Scheid is a Professor of Marketing and Innovation Management at EMLYON Business School. He is Head of Specialized Master in Information Systems Management. He specializes in research related to open and user innovation. His research work is focused on innovation processes in the software field, which has resulted in him working with start-ups and spin-offs from large companies. He holds an MSc in Electrical Engineering from Grenoble INP, an MBA from EMLYON Business School, and a PhD in Management Science from Ecole Polytechnique (ParisTech).</i></p>
	<p><i>Lee SCHLENKER currently holds the Chair of Emerrging Economies and Technologies at the EMLYON Business School. Recipient of the EDSF prize for the use of technology in teaching, he teaches various graduate and management education courses (BPI, ERP, SCM...) in England, Finland, France, Italy and the Netherlands. He has directed consulting missions and led corporate training workshops for firms including Apple, Ernst & Young, France Telecom, IBM, Microsoft, Oracle and SAP in the manufacturing, telecommunications, public works and service industries. For the European Community, Dr. SCHLENKER has co-managed the eXel project on Management Education and TBP ITN MED projects, as well as the ESIS II survey.</i></p>



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	<p><i>Ryad TITAH is an associate professor of Information Systems at EMLYON Business School. His main research interests are in information technology acceptance, use and impact in both public and private organizations. His work has been published in journals such as Information Systems Research, Information Technology and People, International Journal of Electronic Government Research, and MIS Quarterly. His research has won several excellence prizes and important international awards such as a “Best IS Publication of the Year, granted by ICIS 2007 and its Senior Scholars” and a “Highly Commended Paper, granted by Emerald Literati Network Awards of Excellence, 2007”.</i></p>
	<p><i>Bruno VERSAEVEL is Head of the ‘Economics, Finance, Control’ department, and Professor in Economics at EMLYON Business School. He is also an adjunct researcher at GATE (Groupe d’Analyse et de Théorie Economique, CNRS). He teaches courses in applied micro-economics and industrial organization. His research interests focus on the economics of R&D and competition policy. His papers appeared in (among others) Research in Economics, Economics Bulletin, the Journal of Economic Theory, and the B.E. Journal of Economic Analysis & Policy. In consulting Dr Versaevel has been engaged in various policy matters, including merger analyses, market delineations, contractual restraints, and collusive practices. This work has covered a number of industries such as oil, medical devices, machine tools, and software.</i></p>
	<p><i>Ahlem ZAYATI graduated with a Master Degree in “Computer Science: Data, Knowledge and Distributed Systems”. She is currently a PhD Student at the INSA – Lyon and a Pedagogic & Research Assistant at the EM Business School. Her doctoral thesis explores “Service Oriented Architecture (SOA) Implementation for Industrial Information Systems” and contributes to the “SemEUsE” project. The objective of her doctoral research is to meet Lean Manufacturing strategy requirements and particularly the potential business value of such strategies. Her contribution focuses in particular on implementing a semantic Enterprise Service Bus named a “Lean ESB. Her scientific research works have been published in SETIT’09 and CIGI’09 conferences / AIML and JIM Journals.</i></p>