



# **The Chair of Emerging Economies and Technologies EM Lyon**

16/06/2009 09:59

## **Steering Committee Agenda February 4<sup>th</sup>, 2010**

### **Steering Committee Meeting**

EM Lyon

23 Avenue Guy de Collongue  
F-69134 ECULLY CEDEX

16H00 Introduction

- Welcome from the EM Lyon
- Presentation of the Chair, steering committee

16H20 Roundtable discussion: How can new forms of IT improve managerial decision making?

- Review of System 1 and System 2 decision making
- Exploring decision support systems
- Introducing the methodology of corporate ecology
- Potential next steps

17h30 Chair administration

- Our current research projects
- Fostering discussion between the school and industry
- Growing our network
- Structuring the Chair's Research Agenda
- Identifying business/sponsorship opportunities
- Exploring our sponsor's mindset

### **Steering Committee Diner**

Institut Paul Bocuse ? ·

Château du Vivier  
69131 ECULLY CEDEX

19H30 Apéritif

20h00 Diner